

THINKTANK KW 20

»Sustainability – Formula for Salvation« [More >>](#)

(D. Maxeiner - WELT ONLINE vom 14.05.2011)

**Auxilium:** Sustainability is said to be in contrast to nature's principle of evolution a mere economic principle of 18th century forestry standing for the conservation of the status quo. The unanimous support of sustainability could be explained by the concept's vagueness. But one probably would need a globally controlled management of resources – which would be utopia incapacitating mankind. Finding a definition free of ideology would be helpful...

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THINKTANK KW 21

»»Ruhrnatur« and industrial heritage« [More >>](#)

(Jürgen Bröcan - NZZOnline vom 28.05.2011)

**Auxilium:** Restructuring the river Emscher in the Ruhr-district is said to be the most elaborate and costly project of river and lake protection throughout Europe. It is called a deliberate destruction of a landscape grown over many decennia reshaped with artificial naturalness to become a sterile designed idyll including esthetic mistakes of the officials in charge. Will people living in the area share this condemnation of the renaturation of former industrial sites?

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THINKTANK KW 22

»Express-Train to Ignorance – Failure of Deutsche Bahn« [More >>](#)

(FAZ Nr. 128, S. 31 - FAZ.NET vom 03.06.2011)

**Auxilium:** Its failure as builder-owner of central public buildings is deemed to be another demonstration of Deutsche Bahn's subordination of the welfare of its clients and the public to its own welfare as a stock corporation. This assessment implies that a company can be successful irrespective of the welfare of its customers and its environment. Are CRM, Complaint Management and Satisfaction Management condemned again to insignificance?

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THINKTANK KW 24

»An industrial ruin transformed to a motor of economy« [More >>](#)

(FAZ Nr. 137, S. 20 - FAZ.NET vom 15.06.2011)

**Auxilium:** New York's former freight service High Line is made responsible for a booming neighborhood in Manhattan. With costs of 153 million USD private investments of 2 billion USD are said to have been attracted and real estate property partially to have doubled its value. Two questions: Isn't this very much like site development so that the adjacent property owners should compensate for the costs? Who should pay the running costs of maintenance?

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THINKTANK KW 26

»Google falls behind to rank second only in Germany« [More >>](#)

(FAZ Nr. 147, S. 17 - FAZ.NET vom 28.06.2011)

**Auxilium:** The assumption of Google losing against Facebook is based on the assessment that users seem to visit the pages of the social network Facebook longer than they need to get an answer from Google. Google is said to have 39 million users in Germany – which is a clear no.1 position. – What then is the value of the initial statement? Isn't it the speed of providing an answer that is the real value of using Google to search for information?

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THINKTANK KW 28

»Meddlesome Rating Agencies« [More >>](#)

(FAZ Nr. 161, S. 18 - FAZ.NET vom 14.07.2011)

**Auxilium:** It is called a fact that the weak performance of the rating agencies in assessing complex financial instruments, which they supposedly didn't understand, has substantially contributed to the financial crisis. Moody's note, any involvement of private creditors in a rescue package will have a negative effect on the rating, is obviously motivated by special interests. What is it that legitimates those agencies to assess the work of democratically elected governments?

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## THINKTANK KW 29

## »350th anniversary of StaBi zu Berlin – a beacon of knowledge«

[More >>](#)

(Chr. Clark FAZ Nr. 166, S. N5 - FAZ.NET vom 20.07.2011)

**Auxilium:** Part of reconstruction of a nation (Brandenburg) still showing the scars of the Thirty Year's War (in some counties less than 50 % of the farms were cultivated) 350 years ago »Staatsbibliothek zu Berlin« (national library) was founded. To master the duties of government and to be able to anticipate dangerous developments the wide horizons of knowledge of a sophisticated library was necessary. Is this outdated today in the aftermath of modern crises?

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## THINKTANK KW 30

»Offices of the future« [More >>](#)

(Robert Bambach FAZ Nr. 174, S. 39 - FAZ.NET 2011-07-29)

**Auxilium:** If employees are not at one with the world there will be no satisfied customers: the feel good factor at the workplace boosts productivity. Therefore companies start to understand the office as an area where employees are likely to feel comfortable. Individual concepts developed on the basis of intensive consultation with the tenant to meet the specifications of a – value-oriented – workplace environment will prevent loss of comfort or quality despite reduced space: new challenges for project developer!

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»Distrust amongst European Banks« [More >>](#)

(FAZ Nr. 196, S. 9 - FAZ.NET vom 24.08.2011)

**Auxilium:** FAZ reports that the European banks »park« more and more money at the European Central Bank and risk premiums are higher now than at the peak of the crisis. The sensitivity of the markets due to the European sovereign debt crisis is blamed by the banks. – Finding someone to blame outside their own industry might be soothing for the banks – but at the same time it might undermine their business case: why should the »average client« trust the banks in this situation?

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## THINKTANK KW 37

»A new trend to live in High Rises?« [More >>](#)

(Ralf Schönball - TSP 2011-09-14, p.8)

**Auxilium:** There seem to be vacant living quarters in the sky: Following Lofts and Townhouses High Rises are said to be the coming trend as can be seen at Berlin Alexanderplatz with the planned tower of 150m and up to 400 suites. The management of a real estate company owned by the city state of Berlin are discredited for not jumping on the bandwagon. But maybe they already took account of risks and side effects? – It might be wise to remember the projects of the 70s!

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## THINKTANK KW 39

»Destructive Dynamics in Trade Rooms« [More >>](#)

(Markus Städeli - NZZ Online 2011-09-27)

**Auxilium:** Alarming results of research in St. Gallen: professional traders in banks are called uncooperative and destructive while performing badly – this in comparison to a control group of people without empathy and acting irresponsibly! Another study shows that you can't remedy the dangers ubiquitous in trade rooms of banks by enacting new rules and procedures. Superiors deem themselves in a safety that is merely virtual, delegate responsibility and are less diligent in their controls – quo vadis?

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»Car Industry strives to link vehicles« [More >>](#)

(Christoph Ruhkamp - FAZ 2011-10-12, S.17)

**Auxilium:** Eight car companies, Fraunhofer-association, and two technical universities will start a field test in Telematics subsidized by the Federal Republic and the state of Hessen: linking vehicles and traffic infrastructure and interlinking vehicles aiming at wireless data transfer to prevent accidents and traffic congestion. The value percentage of information technology in cars will rise from 20% to 40% – will drivers' competency keep up?

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## THINKTANK KW 42

»Journalism Accused of Complicity in Financial Crisis« [More >>](#)

(Stephan Russ-Mohl - NZZ Online 2011-10-18)

**Auxilium:** Anya Schiffrin of Columbia University says that journalism has failed. The reason is said to be that within a few years one third of the jobs have vanished. Journalists have been driven by their own fear of cost cutting and layoffs. Nobody dares to make a stand against the herd instinct. She says that moreover there is no time for scrutinizing research. Between the beginning of 2000 and the middle of 2007 of 220,000 articles in Wall Street Journal only 730 are said to have warned of a crisis.

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## THINKTANK KW 43

»German Debts reduced?« [More >>](#)

((sda/dpa) - NZZ Online 2011-10-29)

**Auxilium:** It is said that due to a calculation error 55.5 billion EURO have been accounted for erroneously at FSM Wertmanagement which is the bad bank for HRE. Due to the discovery of the mistake German debts will be corrected – they are now said to be 81.1 % of the German economic performance instead of 83.7%. What are the consequences of this unprecedented error in the context of the settlement of Hypo Real Estate? What was the auditors' action?

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## THINKTANK KW 46

»CDU Dispute on Minimum Wage »settled« « [More >>](#)

(FAZ.net Wirtschaft - FAZ 2011-11-14, Nr. 265, S.11)

**Auxilium:** Tariff commissions will have to take decisions on minimum wages differentiating between branches of trade and regions. The attempt to implement the minimum wages for temporary employments as a general floor is said to have failed. It has been discussed for more than thousand years how to find a iustum pretium (fair price). What distance to social security benefits is appropriate for wages? Is a minimum wage implemented by a tariff commission just a collective wage agreement in disguise?

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## THINKTANK KW 49

### »Seen through American glasses« [More >>](#)

(Holger Steltzner - FAZ.net Wirtschaft 2011-12-07)

**Auxilium:** Standard & Poor's routine to inform only a few market actors in advance is called a »questionable practice« – is it just questionable or is it incitement to insider trading? With their list of demands in line with American opinions and putting up with lasting collateral damages S & P appoint themselves as »political actor« – with any democratic legitimation?

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## THINKTANK KW 52

### »Renewable Energy – a difficult childhood« [More >>](#)

(Rüdiger Soldt - FAZ 2011-12-28, Nr. 203, p.3)

**Auxilium:** With a population of 2,700 Peterstal-Griesbach located in an economically underdeveloped region intends to establish a basis for the construction of up to 7 wind generators – next to a spa area with one of the most renowned 5-star-hotels. There is a fierce fight whether the wind turbines will scare off the guests – unnoticed remains the location of the site within a bird sanctuary and a nature reserve, which normally would make it an off-limits-zone. Modern times after the energy-turnaround?

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